

Which drinking water is still of good quality?

The big challenge of our future!

Low quality drinking water is the killer no.1 worldwide. Globally such water is responsible for 80% of all illnesses [WHO, 2001]. We are very well aware of the dramatic water supply problems in developing countries. However, it is almost unknown to us that clean, unpolluted and natural drinking water has become very rare especially in industrialized nations. With rising population density and environmental usage technical water supply systems are necessary. These technical systems all have their individual pro's and con's and their performance is regionally very diversified. Tap water, bottled water and all kinds of home based devices compete for delivering a higher water quality.

Recognizing high quality water promises a healthier life

To judge the quality of the large variety of available drinking waters is a difficult task for the average consumer. At the same time drinking water constitutes nothing less than our primary food supply. For preservation of our health and well being we need to drink at least 2 liters every day. Preferably good, fresh and healthy drinking water. This is even more important for stressed business people or physically impaired persons. Be informed! – it is your health and quality of life which is at stake here.

What one does not see or taste...

The dissolved substances within the water define its quality as drinking water. Especially the dissolved substances one cannot see or taste are - as so often - the most decisive. Due to the large quantity we need to drink daily, unwanted substances dissolved in the water can accumulate quickly within our body up to unhealthy or toxic concentrations. Are you aware of your water quality?

What defines a high quality drinking water?

- microbiologically safe (no pathogen agents...)
- free of man made pollutants (nitrate, lead...)
- not mineralized too highly or single-sided (sulfate, arsenic...)
- Important: It should contain naturally dissolved oxygen!

The criteria and highest allowances for dissolved substances in official regulations are incomplete and often in contradiction with current scientific knowledge. Too many political and economic interests of the parties involved prevent reasonable requirements to be formulated. Frequently aspects of health and nutrition are not respected.

Wake up! – Know where...

The responsible consumer has to become aware of this situation. One cannot blindly trust official paperwork. Everyone who wants to drink high quality drinking water must actively think about it. It is available! Find out what defines it and where you can get it. It is the purpose of this flyer to help you get informed and aware for your water quality.

Natural oxygen water - Only that is natural!

Managing a sustainable water supply for earth's population with clean and fresh drinking water is a primary challenge for the future of mankind. Already today good and healthy drinking water is not a granted or guaranteed food for 80% of the world population, but a daily struggle to survive. Healthy and clean drinking water is already a most valuable resource for all of us.

Public water supply in industrialized nations has many shortcomings and is polluted with harmful man made substances. Sewage sludge does not at all belong on our fields, fertilizers and manure not in such quantities, that they enter our natural water supply. The legal maximum allowances are often too high, incomplete and politically manipulated. Mineral waters which are in this respect mostly unpolluted are all being de-gassed and contain no more natural oxygen. It should according to its mineralisation be furthermore balanced to individual needs. One has to look very closely and also differentiate regionally which mineral- or tap water is best suitable for whom.

There is a difference between drinkable and healthy water

Healthy and unpolluted natural oxygen water is more than an innovation that follows this logic. It has developed to an international movement "back to natural drinking water". However I warn enthusiastically against the uncontrolled over dosage of drinking water with single-sided chemical gases like carbon dioxide CO₂ or pure medical-technical oxygen O₂. Nature demands that all components of the air be dissolved in our drinking water in a natural mixture. No less, no more. Such a natural oxygen water is up-to-date and serves the preservation and promotion of our health. Also the subject of cosmetics must be mentioned here, since it is influenced primarily from within – especially by the quality of our drinking water. The biological successes are surprising.

Natural oxygen water is a most innovative discovery of our time. My name, reputation and enrichment-procedures guarantee you the quality of a future oriented, unpolluted and healthy natural oxygen water with a sound scientific background. Detailed information is available in the book "Water with naturally dissolved oxygen" (ISBN 3935585322). Regularly updated information about this ongoing success-story is available on the internet (see front adress).

I wish you a healthy and refreshing drinking experience with this truly natural oxygen water.

Sincerely yours,



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The Natural Innovation

WATER WITH NATURALLY DISSOLVED OXYGEN



A youth fountain with undreamt effects on well-being, health and life preservation

A summary about the discovery of the natural oxygen water

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Drinking water directly from nature; How it used to be...

A short story of our drinking water

Water is an indispensable prerequisite for life. On our search for life on other planets we don't look for life itself but for water. Because if you find water, you almost automatically will discover life. Since man exists, drinking water in good quality was always a necessity for further development. Moreover during the entire history of mankind our drinking water was always so called surface water, for its vicinity to the surface. We used to prefer fresh and cool running water, as in mountain springs or rivers, for its higher quality. Deep waters as they are used today, were neither technically available nor environmentally necessary before 1950.

Naturalness and biological adaptation

We breathe a mixture of gas, which we call air. It is composed of approx. 79% nitrogen (N₂) and 21% oxygen (O₂). Our bodily temperature equals 37°C. We are adapted and adjusted physiologically to such natural equilibriums. These are naturally prescribed general conditions, within which we feel vital and healthy. Whenever we leave their natural bandwidth for a prolonged period, we feel worse or become sick (Oxygen shortage turns to headache, 39°C is felt as high fever).

Our body is consequently equally fine-adjusted to drink exactly this type of surface water. It turns out that such drinking water close to the surface is physically extraordinary in several essential respects.

Surface near water

Water is never the same. Depending on its origin and processing its composition varies greatly and it is often more or less endangered by or already polluted with harmful man made substances. It is no question, that drinking water must be clean and unpolluted. Therefore all surface waters have to be individually treated in order to reach drinking water quality. Hence many turn to deep waters, also mineral water, which they consider of higher quality.

Natural oxygen in drinking water!

Due to its permanent contact with air, surface waters have in a unique way always dissolved all components of the air in a perfect mixing ratio for our body. Today natural oxygen in our original drinking water is lost or removed almost completely in our drinking water through various processing and distribution systems. But we need this natural oxygen water for preservation and restoration of our health and well being. This is the way we are built. Inform yourself about this innovation from nature itself.



1. Air components in water? – A precondition in nature!

Water – an exceptional phenomenon in nature

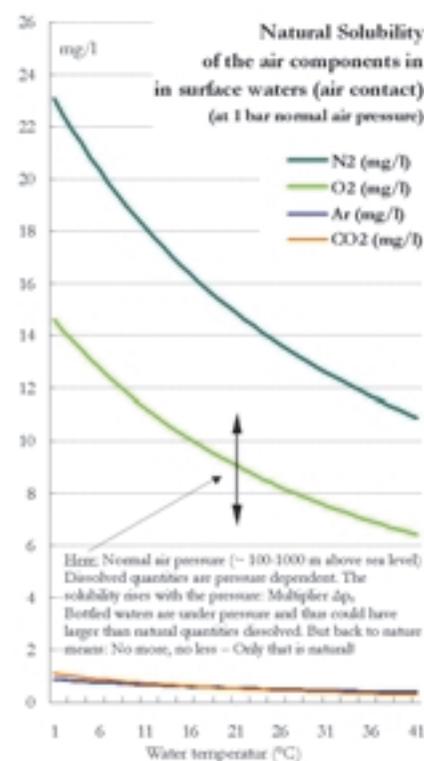
Currently we do not have a generally accepted structural model of water. Certain is only, that in nature the 3-atomic water molecule H₂O is never encountered alone, but always in more or less bigger entities, so called molecular clusters. It is due to the geometrical structure of H₂O that its behavior is somewhat sticky and adhesive. Every water molecule is a permanent dipole with its own electromagnetic field. This dipole character of H₂O is responsible for its biochemically so important features. Hence, for instance, so called hydrogen bonds build up between water molecules and give water a dynamic structure, which even crystallizes in ice thus making ice lighter and float on liquid water.

Ingredients of drinking water – also all air components

Water breaks up and dissolves almost every known substance. Therefore in nature it is never found without many different dissolved components. Not every dissolved substance is harmful to us - some are even useful. Mostly it depends on the concentration of these substances in the water. Many are unaware that water dissolves not only substances like nitrates or minerals but also gases like nitrogen, carbon dioxide and oxygen.

Air in water? – Only that is natural!

Any natural and fresh water on earth's surface has every single component of the air dissolved in an optimal mixture. Only that is natural! Surface waters are always saturated with oxygen O₂, nitrogen N₂ and the other air components. Carbon dioxide CO₂ is found only in much lower concentrations in nature and is overdosed in our mineral waters to enable their prolonged shelf-life. The cooler the water, the more air components are soluble. **We need this naturally dissolved oxygen in our drinking water for the preservation and restoration of our health and well being.**



2. No more natural oxygen in our drinking waters!

Information deficit regarding our water quality

- **Many consumers know**, that man made pollutants such as nitrates, pesticides or lead, but also cleaning agents from water recycling plants such as chlorine are often causing cancer and should therefore not be found in our drinking water. Still, these substances are dissolved in our tap water. Legal maximum allowances are incomplete, often too high and politically or economically influenced.
- **Fewer consumers know**, that single-sided concentrations of minerals (e.g. sulfates) in mineral water can accumulate in our body to over dosages. Mineral waters that are medium to heavily loaded with minerals have a reduced cleaning capacity to remove bodily waste products of our metabolism and are thus not suitable for everybody.
- **But almost no consumer knows**, that all our drinking waters - tap and mineral water alike - have little or no natural oxygen dissolved anymore.

This is a true scandal! Extensive work on public awareness is to be done in order to correct this wide spread lack of information.

Shortage of natural oxygen in mineral- und tap water

Due to the length of stay deep waters lose almost all their naturally dissolved oxygen through ongoing oxidation processes with rock and sediment. Once depleted the natural oxygen is not restored because of the lack of air contact. It is common knowledge that natural foods are perishable and therefore ought to be consumed fresh. Drinking water is a perishable natural food, which if bottled must offer at least some shelf life. Bottled water is for that reason degassed, losing what's left of the natural oxygen. Furthermore carbon dioxide is often added to reduce the rate of growth of germs and bacteria. It is clearly against our bodily needs to replace the natural oxygen in drinking water, being our primary food, with carbon dioxide, being a waste product of our metabolism. This stands in sharp contradiction with the natural conditions we are adapted to. As for tap water, its natural oxygen is used up building and maintaining a protective layer in aqua pipelines and home plumbing. At the faucet consumers face a similar oxygen shortage.

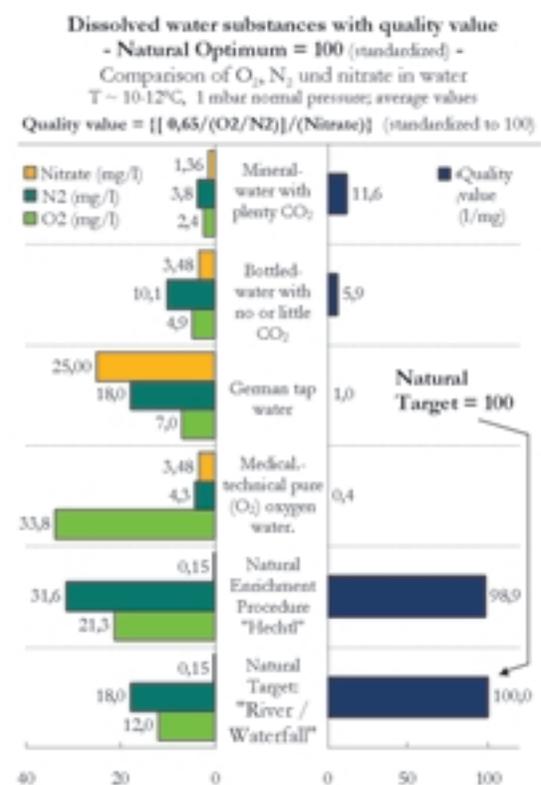
Natural oxygen in water – a sign of quality!

A natural concentration of freely dissolved oxygen in drinking water indicates a high water quality. Only then oxidizable pollutants (iron, manganese, organic substances) are being oxidized. Our whole organism is adjusted to drink at least oxygen saturated water. It is important however, that we aim for the **natural conditions as the target**. Nature never dissolves pure single oxygen in water, but always also all other air components, especially nitrogen N₂. Particularly with oxygen it is of the essence to stay within the natural boundaries. No less and no more - only this is beneficial for our health and well being.

3. Back to nature: Natural oxygen water

Procedures to enrich our drinking water

Recognizing this situation we developed water processing procedures which preserve the natural oxygen in our drinking water and enrich it further. This world wide new and unique natural oxygen water is essentially a mountain spring or waterfall in the bottle. The raw material of this natural oxygen water are especially selected and unpolluted mineral waters. These have geologically only mild and well-balanced concentrations of minerals and thus offer a biologically positive cleaning capacity for our bodily metabolic waste products. This natural oxygen water has been successfully positioned in the international marketplace. It offers a way **back to nature** at our primary food supply. Find out, where it is available in your vicinity



Beware especially of artificial over dosage with medical-technical oxygen from the chemical-physical gas cartridge. Oxygen is biologically a very double-edged substance and thus never found by itself alone in nature. For this reason natural oxygen water has dissolved all other air components too as demanded by nature. The also dissolved nitrogen softens and dilutes the activity of the oxygen. Hence natural oxygen is truly a product of nature. No less, no more...

4. An innovation from nature for our health and well being

Undreamt of positive effects on our health...

The natural oxygen water has undreamt positive effects on well being, health and life preservation. Our digestive system anchors up to 80% of our immune system and is being positively stimulated. Scientific studies indicate a substantial improvement of our blood composition very shortly after drinking natural oxygen water.

Improved oxygen supply throughout our body

The partial oxygen pressure in our blood rises significantly and for a relatively long time within moments after consumption of natural oxygen water. This can be measured scientifically. The flow-properties of the blood are being enhanced distinctly. Due to the diluted blood more of it is pumped through the fine blood vessels with less effort. This is easy on the heart and reduces its stress thus contributing to the reduction of health risks like heart attack, stroke and embolism. In all areas (brains, muscles, joints, skin) more breathed oxygen becomes available. This is the main reason for the healthy and beneficial effects of natural oxygen water. This way well being, sportive fitness, power of concentration and alike are strengthened additionally. Various positive effects throughout our whole body are being indicated:



Improvement and promotion Relief and reduction

- microcirculation of blood
- regeneration of tissue
- detoxication processes
- regulation of blood pressure
- cellular energy supply
- etc.
- ultraviolet damages (sun burn)
- circulatory disturbance
- depressive mental states
- aging processes
- skin diseases
- etc.

Metabolism related illnesses are eased or don't develop in the first place. **According to experts drinking naturally enriched oxygen water is the best health care precaution available.**

Unhealthy or single-sided over dosages

Unfortunately we often tend to believe that still more oxygen would be even better for us. But nature "functions" **within natural boundaries**. Oxygen shortage is as unhealthy as oxygen over dosage. The quantity defines the poison. Especially with the pure medical-technical oxygen water one gets inevitably involved in complicated discussions about free radicals and their cancerous potential. It is known that highly concentrated medical-technical oxygen water acts like a medicament, or a drug. Therefore it may and should be used in treatment of illnesses under the supervision of a medical doctor. However, such a medicament does not qualify as a natural food anymore.